

*"Behold, now is the  
acceptable time; behold,  
now is the day of salvation."*  
II Cor. 6:2

## LeTourneau College

### Faith brings us together. Ingenuity sets us apart.



Lauren Bitkofer

**Lauren Bitkofer has been appointed chairman of the Division of Aviation Technology, effective immediately. Bitkofer joined the LeTourneau faculty in 1977 after completing an Associate of Science degree in 1975 and working two years for Ames Industrial Corp., Newton, Kan. He was named Engineering and Technical Professor of the Year in 1982 and is a member of the East Texas Flight Instructors Association. Bitkofer completed a Bachelor of Science degree at LeTourneau in 1968 and is enrolled in a master's program at UT-Tyler. He and his wife, Kathy, have two children, Elizabeth and Robert.**

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# VIEW

## Musselman, Herndon Serve Chamber of Commerce

**L**eTourneau College graduates Maynard Musselman (BU'70) and Bob Herndon (AT'67) took different career paths but have worked together the past four years on the staff of the Longview Chamber of Commerce.

"Longview has been very fortunate in being able to secure the services of staff members such as Maynard and Bob," said Terry Burns, Executive Vice President of the Longview Chamber.

"Their professionalism and ability account for a very large part of what the Chamber has been able to accomplish," he added.

Musselman, General Manager of the Chamber, has been at it the longest of the two, joining the Chamber in August, 1973 as the first director of the Longview Convention and Visitors Bureau. After five years in that position, he was promoted to Assistant Manager and in 1982 was named General Manager. During his 15-year tenure the Chamber has increased from 1,400 to 2,100 members and from six to 10 employees, has become computerized (1986), and has significantly increased the number of programs offered each year (45 currently). As General Manager, Musselman oversees several office functions, publishes a monthly newsletter and annual membership directory, and oversees a number of standing committees including Agri-Business, Free Enterprise, Special Events, Information and Public Relations, and Leadership Longview. The Special Events Committee currently sponsors the East Texas Sports & Vacation Exposition in January, but this fall will add an East Texas Exposition 1989 featuring products and services for the future, and a



Bob Herndon and Maynard Musselman

Longview New Car & Auto Dealers Exposition. He is working to develop two additional expositions for next year. Musselman, who also has an M.B.A. degree (1972) from Stephen F. Austin University, has been active in civic and professional organizations and is a past president and director of the Longview Lions Club. He has attended the U.S. Chamber's Institute for Organizational Management at SMU for several years and has completed the six-year basic course plus some postgraduate level courses.

Musselman is also active in the Chamber of Commerce Managers and Staff Association of East Texas (CCMSAET), Texas Chamber of Commerce Executives (TCCE), Southern Association of Chamber of Commerce Executives (SACCE), and the American Chamber of Commerce Executives Association (ACCE). He is on the board of Nursing Home Ministries of Longview, is a past director of the Longview Independent School District Vocational Education Advisory Board, and

*(Continued on Page 6)*



**1988-89 Student Association officers are, standing l. to r., Roger Valci, president; Tim Graber, vice president for campus ministries; Shawn Lohstroh, vice president for student activities; Jeff DeLong, vice president for executive affairs; seated, Barbara Silveri, treasurer, and Sally Johnson, secretary.**

## Cargill Associates Retained to Manage Capital Campaign

Cargill Associates, a Fort Worth, Texas-based fundraising and development consulting firm, has been retained by LeTourneau College to assist in conducting a major capital campaign for several new building projects, expansion of the endowment base and academic program improvements. Details of the campaign will be announced in the November issue of *Now*.

Cargill Associates has accumulated a successful track record and earned a national reputation by providing assistance to a broad range of clients.

A sampling of other schools they have served includes Carson-Newman College, Jefferson City, Tenn.; Hardin-Simmons University, Abilene, Texas; Howard Payne University, Brownwood, Texas; Lubbock Christian College, Lubbock, Texas; Nyack College, Nyack, N. Y.; Tarleton State University, Stephenville, Texas; University of Mary Hardin-Baylor, Belton, Texas; University of Wisconsin-Stout, Menomonte, Wisc.; Warner Pacific College, Portland, Ore. and West Texas State University, Canyon, Texas.





*The symbol of trust*

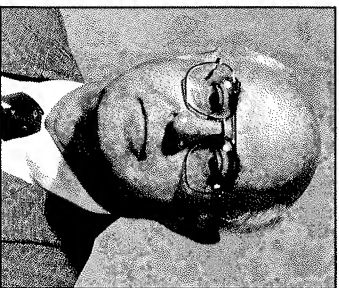
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*Editor*

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Richard Walton  
Earl Warner



Dick Hamby

# Admissions and Registrar's Offices Combined to Form Enrollment Management Division

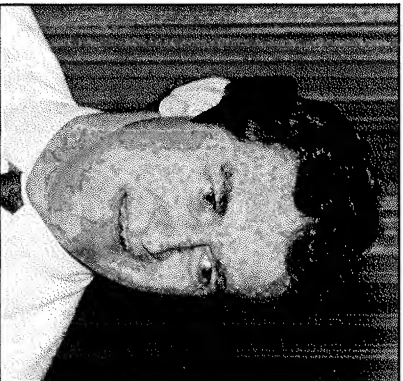
Several personnel and organizational changes have been made this summer in the Admissions and Registrar's Offices.

Upon the retirement of Dr. John Stuber, longtime registrar and director of institutional records, on May 31, the two areas were placed under the management of Admissions Director Roger Kieffer, who was promoted to Director of Enrollment Management July 1. On August 1, Lindy Hall was promoted to Office Coordinator for enrollment management and Joseph Batino and Lynn Dignan were added to the admissions staff. Then on August 15 Leldon “Rusty” Williams was named Director of Registration and Records.

“The consolidation of these two areas follows the national trend to embrace an enrollment management model, and reflects our commitment to streamline our operations to provide the best possible service to our students,” said President Alvin O. Austin. Kieffer holds a master's degree from the University of Wyoming and has been employed at Le Tourneau College since 1977. He has served in a variety of roles including instructor and assistant professor of physical education, coordinator in intramural sports, wrestling coach and baseball coach.

Professionally, he is a member of the National Association of Christian College Personnel, Texas Association of College Admissions Counselors, American Association of College Registrars and Admissions Officers, and Texas Association of College Registrars and Admissions Officers. In his new job, Kieffer will coordinate the areas of admissions, registration and records, and financial aid. Student retention and academic advising will also fall under the umbrella of enrollment management.

Kieffer is a doctoral student at the University of Arkansas. He and his wife, Robin, have four children: Ryan, Melodie, Julie and Jaimee. Hall is a native of Longview and has been employed at Le Tourneau College since 1977. She has a Bachelor of Science degree (1985) in accounting from Le Tourneau College and has held a number of positions at the school, including data processing assistant, direct mail clerk, records clerk, and applications coordinator. In her new position, she will



Roger Kieffer

coordinate the work of clerical staff in the Admissions and Registrar's Offices and will coordinate data processing operations.

Batino will serve as Associate Director of Admissions and will have responsibility for day-to-day operations of the admissions office. He will be involved in student recruitment, advertising, staff supervision, marketing research and direct mail programs.

He has an extensive background in sales, management and marketing, and is an accomplished linguist in Greek and Hebrew. Previous positions include account executive for Sales Consultants, Inc., interviewer for Fenton Swanger Consumer Research, Inc., and project manager for Gymnastics, Inc.

Batino has a Bachelor of Science degree (1977) from Springfield College, Springfield, Mass., and a Master of Arts degree (1987) from Dallas Theological Seminary. His wife, Julia, is a professional radio announcer and 1977

graduate of Dallas Baptist College. Dignan will serve as Admissions Counselor and will have primary responsibility for student recruitment in Texas. She will work closely with high school counselors, youth pastors, and alumni, and will be heavily involved in prospect identification, solicitation and cultivation.

She is a Wisconsin native and has a Bachelor of Arts degree (1988) from Metropolitan State University, St. Paul, Minn. Her area of specialization was Human Resource Development. Dignan also has an Associate of Arts degree in marketing from Madison Area Technical College, Madison, Wisc.

Williams will coordinate academic and institutional records and registration for the College. He has Bachelor of Science (1978) and Master of Science (1985) degrees from East Texas State University and joined the College



Joseph Batino

staff last year as Director of Educational Media Services. Williams has operated a commercial photography studio for a number of years and was a part-time instructor at Northeast



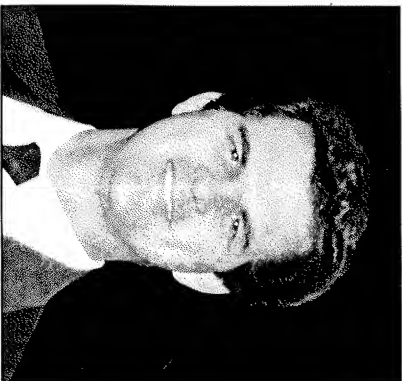
Lindy Hall

Alumnus Dick Hamby (JE/BT'57) became president last fall of National Industrial Constructors, Inc., Birmingham, Ala., which currently has projects with a total installed cost in excess of \$800 million underway in nine states.

He has seen a lot in his 31 years in the construction industry, including work on a half dozen or so nuclear power plants, but he still carries with him the lessons learned while attending LeTourneau College. “I attended Le Tourneau when you were required to hold a job in order to attend class,” he recalled. “It taught me how to work. “That’s a terribly important thing to know,” he laughed. Hamby has been well-acquainted with work during his illustrious career, serving more than 20 years with Daniel International, based out of Greenville, South Carolina, plus later stints as Area Manager for BECON Construction Co. and Vice President of Tyger Construction Company. As president of National Industrial Constructors, Hamby oversees some 3,000 employees. The company provides open or merit



Lynn Dignan



Rusty Williams

Texas Community College for two years. His wife, LeAnn is funeral director for Jimeson Funeral Home in Carthage. They have a daughter, Laura.

## Hamby Says Work Ethic Still Valuable Commodity

shop construction for the industrial marketplace, building primarily processing plants, pulp and paper mills, co-generation plants, chemical processing plants and general industrial projects.

“We’re a lean, mean organization,” he said. “We’re very interested in maintaining a high standard of quality for our customers and safety for our employees,” he added. “And we also work hard to maintain cost and schedule factors.”

Hamby and his wife, Carolyn, just moved to Birmingham this month to take up residence, and have a new home under construction. The Hambys recently emptied the nest when their youngest child, Matt, 18, enrolled as a freshman at the University of South Carolina. They also have an older son, Mark, and a daughter, Cindy, plus three grandchildren. The Hambys are active in church affairs and enjoy attending sporting events.

They still hold to the values shared by Le Tourneau College. As Dick said, “I believe in what the College stands for. It has helped me to have a meaningful, well-rounded life.”



## President's Message

# Summer Months Are Time of Preparation

While the summer heat and the busy schedule of activities sometimes seem unrelenting, I find myself buoyed by the unending evidence of God's love and its manifestation upon our work here at LeTourneau College. God is blessing us in ways that reinforce our faith and give us continued encouragement for the future. Let me share with you several recent evidences of His care.

First of all, we have balanced the budget for another year. While the auditors are still going over the final figures, all indications show that we ended the 1987-88 fiscal year on June 30 with a balanced budget.

This accomplishment was achieved as a result of the generous financial contributions received from our friends all across the country, combined with the careful management of those resources by our people here on campus. For the fourth year in a row, total donations exceeded the \$1.2 million mark and unrestricted giving was

substantially higher than in past years. We began a new fiscal year with renewed commitment to continue operating with a balanced budget. A complete financial report will be published in the November issue of *Now*. Second, we have been notified that the accreditation of our interdisciplinary engineering program has been reaffirmed by the Engineering Accreditation Commission of the Accreditation Board for Engineering and Technology (EAC/ABET). This is one of the proofs that we are maintaining the quality

engineering programs for which the college has earned a worldwide reputation. It enhances the value of the degree which our students work so hard to achieve. Third, our projected enrollment for this fall shows an increase of approximately 40 students over last fall. Total applications are running about 14 percent ahead of last year and our new student enrollment last year was ahead of the year before, so we are moving in the right direction. We have made annual increases in the total amount of financial aid which we offer to students, which has made it possible for more students to cover the cost of a LeTourneau education. As we continue to offer quality, Christ-centered education at a reasonable cost, we expect our enrollment to move in an upward direction in the years



*Dr. John Stuber, who retired May 31 after 24 years of service to the College, receives a warm handshake from President Alvin O. Austin.*

ahead. Fourth, our Women's Residence Hall has received major renovations this summer and will be ready in time for the start of the fall semester. This will provide a more modern, attractive environment for our women students. Improvement projects such as this are made possible by

your generous contributions, for which we are indeed grateful. Fifth, the annual process of screening and selecting the best possible candidates for available openings has been completed, and several new faculty and staff members have joined our campus family this summer. These new members bring with them many

talents and abilities that will strengthen our ministry and expand our capabilities for service. We are grateful to the Lord for providing us with outstanding individuals for these positions. Sixth, our Research and Advanced Development Institute (RAD) has completed two research projects this summer for the National Aeronautics and Space Administration (NASA). A \$99,800 proposal for a follow-on study of one of the projects has been submitted to NASA, and we are optimistic that we will have the opportunity to be of further service to our nation and to the space industry. These are just a few examples of recent progress at LeTourneau College. It has been a busy summer. A tremendous amount of work has been done on campus to prepare for the fall semester, and now we are looking forward to the arrival of our students in another few days, confident that the Lord will lead us through another exciting year of growth.

## Area Students Earn Scholarships



**Brian Hendley**

Five East Texas honor scholars have been awarded scholarships by LeTourneau College, according to Roger Kieffer, director of enrollment management.

Included are Rebekah Burk, Bryan Carter, Brian Hendley, Dale Nolf, and Andrew Yoder. Burk, Carter, Nolf and Yoder were awarded East Texas Area Honor Scholarships while Hendley received the East Texas Area Presidential Scholarship.

East Texas Area Honor Scholarships range in value from \$1,000 per year to students in the top 10 percent of their graduating class to \$2,000 per year to saluatorians or valedictorians. The scholarships are renewable each year as long as a 3.2 grade point average is maintained.

The East Texas Area Presidential Scholarship provides full tuition and is renewable each year as long as a 3.4 grade point average is maintained.

Burk is a 1988 graduate of Maranatha High School in Longview and was the class valedictorian. She is also active in her church youth group. Rebekah is the daughter of Mr. and Mrs. Vernon Burk of Gilmer. Carter is a 1988 graduate of Believers Christian Academy in

Longview and was the class valedictorian. He attends Open Door Baptist Church. Bryan is the son of Mr. and Mrs. Jerry A. Carter of Longview.

Hendley is a 1988 graduate of Athens High School in Athens and participated in a number of activities including National Honor Society, Mu Alpha Theta Math Club, U.I.L. Scholastic Competition, junior varsity baseball team, powerlifting team, yell leader, and *Who's Who in American High School Students*. He is active in his church and is the son of Mr. and Mrs. Bob Hendley of Eustace.

Nolf is a 1988 graduate of Mineola High School and graduated in the top 10 percent of his class. He is active in the youth group at First United Methodist Church in Mineola and was a member of the tennis team and Science Club. He is the son of Mr. and Mrs. Dale L. Nolf.

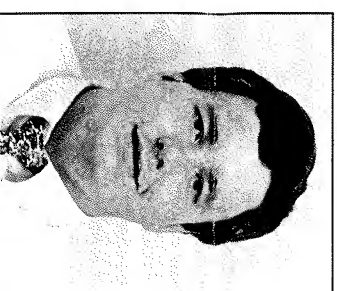
Yoder is a 1988 graduate of Spring Hill High School and was a member of the National Honor Society, Math and Science Team, tennis team, and golf team. He is president of the youth group at Pinewood Alliance Church and is the son of Mr. and Mrs. Royce Yoder of Longview.



**Dr. Byeung Kyun Lee**  
Assistant Professor,  
Mechanical Engineering



**Sheila Jane Lowery**  
Assistant Professor,  
Business Administration



**Lacey Lowery**  
Coordinator, EMS Program



**Dr. Dannie Jo Tindale**  
Professor of Business,  
Chairman, Division of  
Business Administration



**Dr. K. Lawson Younger, Jr.**  
Assistant Professor,  
Biblical Studies

**New faculty members  
For 1988-89 include:**



College Included  
in Peterson's Guide

LeTourneau College has been selected for inclusion in Peterson's Competitive Colleges 1988-89, published by Peterson's Guides, the Princeton-based publisher of education and career reference materials.

This new edition of Peterson's Competitive Colleges includes 314 colleges and universities that consistently accept the nation's best students. Together with the 23 art and music schools that have highly selective rates, this group of colleges represents approximately 10 percent of all American institutions of higher education.

The criteria used to decide whether or not a college is competitive are highly objective, based on data that indicate the level of achievement of the entering freshmen classes.

Competitive Colleges 1988-89 presents concise informative data, essential to high school students who are interested in challenging institutions. Each full-page college profile includes such information as high school rank and test scores of freshmen, academic resources and special programs, percentage of applicants who were accepted and who enrolled, costs and financial aid, majors, sports offered, and sports scholarships for men and women.

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Appointments, Promotion Told in Student Affairs

Recent personnel changes in the Office of Student Affairs include the promotion of Bill Franklin to Associate Dean of Students and the filling of four other positions by appointment, according to Dave Erickson, dean of student affairs.

Included are Dave Luckert, director of student activities; Mark Magis, director of residence life; Steve Meckstroth, coordinator of security; and Nancy White, director of health services.

"These individuals come highly recommended to us," said Erickson, "and we are excited about the abilities, skills and commitment to young people that they bring with them.

"In Bill's case, we are recognizing his leadership ability and broadening his responsibilities accordingly."

Franklin joined LeTourneau in 1984 and has a master's degree from Northern State College. He is a doctoral candidate at Trinity Seminary in Indiana. He has been in charge of counseling, chapel programs and related activities. In his new role he will continue his counseling responsibilities, will be in charge of developing several new student-related programs and will help to coordinate planning and personnel in the Office of Student



Bill Franklin

Affairs.

He and his wife, Beth, have two children, Mark and Mindy. Franklin is a member of the Piney Woods Association for Counseling and Development, Christian Association for Psychological Studies, American Association for Counseling and Development, and Association for Christians in Student Development.

Luckert formerly served as associate pastor of First United Methodist Church in Henderson, Texas. He is a 1980 graduate of LeTourneau College and completed a Master of Divinity degree from Asbury Theological Seminary in 1985.

He and his wife, Cathy, have a son, Benjamin.

Magis has a master's degree in community counseling from Loyola University and a bachelor's



Dave Luckert

degree from Wheaton College. He served as assistant hall director at both schools while working toward his degrees.

Meckstroth is an engineering major at LeTourneau College and has served as a part-time security officer at the college for the past four years. He has completed one of three courses required for membership in the Longview Police Reserve.

White is a Registered Nurse and



Steve Meckstroth

has worked at several large hospitals, including Good Shepherd Medical Center in Longview. Her husband, Ken, is an aviation technology major at LeTourneau College.

Luckert and White began their new responsibilities July 1, while Magis and Meckstroth assumed their positions August 1.

Franklin's promotion was effective July 1.



Mark Magis



Nancy White

Seven Excuses for Not Having A Will

by Wayne W. Archer, Director of Planned Giving

Over the years I have had the opportunity to visit with many friends of the College concerning their need for a will. Seven of the most common reasons—all wrong—for not having a will are presented below. Do you recognize any of them?

REASON NO. 1—"Waiting Until I Have Time."

Life is so full and busy. Who has time to think about a will? There are so many things to do. . . places to go. . . people to see. There are books and magazines we want to read. . . and ball games, meetings and concerts we can't bear to miss. Maybe "next month" there will be time to think about a will. "I'll get it done for sure after I get back from my business trip." Or after the holidays. Or after spring house cleaning. Or after house guests have left. Or after I retire. . . or the garden is planted. . . or some other project is completed.

REASON NO. 2—"Waiting Until I Know More About It."

Few people, other than attorneys, estate planners, and a few others, know how to make a will. Many are aware of their ignorance and want to alleviate it. They plan to do research. . . to get the facts. . . to collect clippings and bone up on the subject. . . to visit the library and check out some books. . . to attend a lecture or seminar. . . and so on.

REASON NO. 3—"Waiting For My Finances To Improve."

Nearly everyone, I suppose, hopes to be better off financially in the future—next month or next year. For some, these hopes are vague, wispy, "soon-my-ship-will-come-in" dreams. For others, they are concrete expectations of future income, dividends, royalties, cash from property sales, inheritances, gifts, or even a Social Security dollar increase.

REASON NO. 4—"Waiting Until I Need It."

People who say this usually think, "One doesn't really need a will until he's on his deathbed, so I'll wait until then." Or perhaps they mean, "until I retire" or merely "until I'm older than I am now."

REASON NO. 5—"Waiting To See What Will Happen."

Usually this excuse has a specific reference. The person is waiting to see whom a daughter will marry. . . or whether a son will pick a certain career. . . or how a grandchild will turn out. . . or when a certain elderly relative will die.

REASON NO. 6—"Waiting To Avoid Hurt Feelings."

For many people, writing a will means facing up to an unpleasant family situation. It requires a confrontation with. . . and a decision about. . . some unhappy fact of life. Some use this as an excuse to postpone making their will. "I don't know what to do about Sarah (or Sue or Bob or Fred). I don't want to hurt her (his) feelings." Yet logic and experience prove that time alone seldom solves such problems. In fact, letting time slip by often intensifies them.

REASON NO. 7—"Waiting Because There's Plenty Of Time."

This is the most common reason. . . and the most foolish! The obituary columns (and the probate court dockets) are filled with the names of people who thought there was plenty of time.

No doubt you can think of additional reasons for waiting to write your will. However, as we can clearly see, there is no good reason for waiting to write one's will.

If you have a will, please accept my congratulations for being wiser than average! Even so, ponder these questions: When was the last time I looked at it? Do I check it at least annually? Is the executor I named still alive and/or available? Did I name an alternate executor? Are the beneficiaries I named still the ones I want? Have I moved to another state since making this will? Have there been changes in my property ownership? Does it still avoid unnecessary estate taxes to the maximum degree possible? Does it include bequests to the Christian organizations I have supported through the years? For a free brochure and other "will information," write to Wayne Archer, Director of Planned Giving, LeTourneau College, P.O. Box 7333, Longview, TX 75607.



## \$70,000 Upgrade of Aviation Labs Set for Fall

According to leading economic indicators, aviation continues to be a growth industry. More people travel by air now than at any time in our history. The airplane has also played a strategic role in advancing the cause of world missions.

LeTourneau College has been a part of this aviation phenomenon in that it has been training pilots, technicians and support personnel for years. Its aviation curriculum forms one of the most complete educational programs of its kind anywhere in the United States.

LeTourneau graduates can be found in every job level of the aviation industry. Many are employed by the major commercial airlines as pilots, navigators, flight attendants and skilled technicians. Other alumni are busy on many of the mission fields transporting goods and personnel, as well as maintaining the aircraft they fly.

Since the aviation program has developed both a national and international reputation, student enrollment for this major is on the increase. With this increase comes new demands on existing facilities and lab equipment. Coupled with these pressing changes is the



*From left are Danine Kaatz, a current student and Flight Engineer, U.S. Air Force Reserve; Major Tim Golike, F-18 Fighter Pilot, U.S. Marines; Steve Erickson, Flight Instructor, LeTourneau College; Kenneth Moore, International Pilot, American Airlines; Charles Rudolph, Chief Pilot, Buckner Baptist Children's Homes; and Chris Branks, A & P Mechanic, MacDonald Aircraft.*

continuing struggle to maintain state of the art capabilities in equipment and technology. To meet these urgent needs, a project is being planned for the

fall in which the two aviation laboratories on campus will be renovated and new laboratory equipment purchased. The plans call for both buildings to receive

exterior repairs and major interior renovation. The estimated cost for the entire project is approximately \$70,000 and will be funded with gifts from donors and alumni.

## Alumnus Dale Hill Is On The Right Track

When Dale Hill entered LeTourneau College in the mid 1960's, it was the beginning of a relationship that has lasted more than 20 years. During this time Dale and his wife, Becky, and children, Matt and Sara, have been involved with the College and its alumni in many ways. They have also hosted alumni meetings in their home as well as attending numerous alumni functions on the campus every year.

Hill's enthusiasm and support for LeTourneau have steadily increased since he graduated in 1969 with a Bachelor of Science degree in welding engineering. He worked with other welding graduates to begin the Welding Alumni Society in 1976, and was eventually elected to a two-year term as its first president. He was also instrumental in organizing the Houston Alumni Chapter in 1981 and served as the chapter's first president. During these years he made numerous trips to the campus from Houston to speak to students in classes, seminars and chapel.

The Executive Committee of the LeTourneau Alumni Association recognized his commitment to the College by selecting him as Alumnus of the Year' in 1982. The next spring he and the officers of the Welding Alumni Society sponsored the first combined Welding Show and Welding Seminar ever to be held on campus. More than a half million dollars worth of equipment was put on display, and many students and company personnel from local industry attended the seminar.

As a former member of the Kappa Zeta Chi Society, Hill joined three other society alumni in the fall of 1984 to participate in (what was until this year) the largest alumni challenge ever established for a project. The combined challenge of \$50,000 for the KZX House has already been met, and as a result, a contract will be signed this month for the \$300,000 project!

Obviously Hill has a deep commitment to his alma mater. According to him, "LeTourneau College provides a practical

engineering education presented in a Christian atmosphere." This commitment caused him to be instrumental in forming a Welding Advisory Council. This council, comprised of welding alumni and faculty and businessmen from the private sector, had its first meeting in the fall of 1987. Its goal was to form a contemporary approach, within the framework of a long-range plan, for educating students enrolled in the LeTourneau welding program.

However, the crowning recognition of Hill's commitment to the College came this spring when he was elected to serve a three-year term on the college's Board of Trustees, beginning in November.

According to Hill, "My commitment to LeTourneau College and to the Board of Trustees is to provide support for both the institution's academic heritage and for innovative applications in the future curriculum."

Hill is presently associated with three companies. He is vice president and co-owner of Tech-

Weld, formed in 1977, and Tech Oil Field Services. Since November, 1987 he has been president of C.M.C. Trailers. The company manufactures semi-dump trailers made of aluminum. He is currently diversifying his interests by building a combination semi-freight trailer and a railroad car. The subsidiary is called Road & Track. This new trailer can be pulled by a semi-tractor on the highway or coupled together with other trailers on railroad boggles to form a train of up to 128 units.

Hill is known as an ideas man with a keen sense of marketing and is well-respected by business associates and others who know him on a professional basis.

"Dale is one of the finest individuals I have ever met," said Dr. Norman Shick, Director of Alumni Relations.

"To me, he epitomizes what a LeTourneau education is all about, and that is lifelong learning and Christian service."

Whatever directions Dale Hill's future takes, its a safe bet that he'll be on the right track.

### Shick Resigns

**Dr. Norman Shick, Director of Alumni Relations, has resigned, effective November 15, to accept the pastorate of the Faith Fellowship Chapel in Cape May Court House, New Jersey. "My ten years with LeTourneau College has been very gratifying," said Shick.**

**"The most rewarding thing about my work was to see the growing interest and participation on the part of the alumni in the college.**

**To be instrumental in coordinating this support is a fulfillment of a ten year goal that I had when I came to the college in February, 1979."**

**During his first year as director, the alumni giving amounted to only \$16,000. The last five years the alumni have contributed an average of nearly \$150,000 a year in personal and company matching gift donations.**

**"Although I was not seeking a change, I believe this is a choice opportunity to serve the Lord as the Pastor/Teacher/Elder of the church, as well as an Advisory Board member of its expanding educational ministry, the Cape May County Christian School," said Shick.**

**"As a graduate of 1961, I look forward to working with the Alumni Association and the new Alumni Director in the future. I believe the greatest impact of alumni in the history of LeTourneau College is yet to happen," he concluded.**

### College Seeks Alumni Director

**LeTourneau College seeks nominations and applications from qualified individuals for the position of Director of Alumni Relations.**

**Applicants should have a minimum of a bachelor's degree in an appropriate field, with a master's degree preferred.**

**Applicants should also have beliefs consistent with the mission of LeTourneau College.**

**Interested individuals should submit a cover letter and supporting materials by Sept. 30, 1988 to Dr. James E. Stjernstrom, Vice**

**President for College Advancement, LeTourneau College, P.O. Box 7001, Longview, TX 75607.**



Dale Hill

PLAN NOW TO GO ON  
ONE OF THE FOLLOWING  
TOURS THAT HAVE BEEN  
FINALIZED FOR 1989:

**Middle of May: 17-Day  
Tour of Japan-China-Hong  
Kong, with an optional  
5-Day Extension to  
Singapore and Bangkok.  
July 15-30: 16-Day Tour of  
the Emerald Isle (Ireland)  
and Scotland, with the  
Ring of Kerry, Waterford  
Crystal Factory tour, the  
Cliffs of Moher and  
Galway Bay, Dublin and  
many other sites. Isle of  
Skye, Glasgow,  
Edinburgh, Inverness, and  
other points of interest in  
Scotland. An outstanding  
tour at an exceptionally  
low cost.  
Write today so you can  
enjoy visiting the world  
with a Christian group and  
a leader who really takes  
care of the details.  
Don't put it off. Be sure to  
include your name and  
address. We will help you  
have "The Trip of a  
Lifetime."**

**George Willicox,  
Director of Special  
programs**

**Trustees Elected**

**Eight individuals have  
been elected to three-  
year terms on the  
LeTourneau College  
Board of Trustees,  
according to Dr. Alvin O.  
Austin, president.  
Included are S. E. Belcher,  
Jr., Brent, Ala.; Paul  
Glasko, Ft. Valley, Ga.;  
Dale Hill, Houston, Tex.;  
Harold Jordan, Vicksburg,  
Miss.; William Stegall,  
Shoal Creek, Ala.; Ammon  
Stoltzfus, Elverson, Pa.;  
Bill Stowers, Little Rock,  
Ark.; and John N. Thomas,  
Sr., Lancaster, Pa.  
Belcher, Jordan, Stoltzfus  
and Thomas were re-  
elected; Glasko and  
Stegall are returning to  
the Board after a  
mandatory one-year  
hiatus following two  
previous terms of service;  
and Hill and Stowers are  
joining the Board for the  
first time.**

**"Our Board of Trustees  
provides the College with  
a wealth of practical  
experience and sound  
judgment that is  
extremely helpful in  
formulating institutional  
policies and direction,"  
Austin said. "Their vision  
of what constitutes a  
quality education in a  
Christian environment is  
the foundation for  
everything we do."**

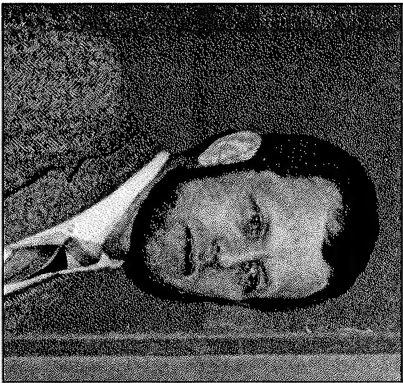
**Belcher is a businessman  
and real estate developer,  
Glasko is president of  
Blue Bird Bus Company,  
Hill is chief executive  
officer of CMC Trailers,  
Inc., and Jordan is a  
minister and chaplain.  
Stegall is a retired  
businessman, Stoltzfus is  
a developer, Stowers is  
president of Stowers &  
Associates, Inc., an  
investment firm, and  
Thomas is founder and  
chairman of the Board of  
Willow Valley Associates,  
Inc.**

**The new trustees will  
officially take office at the  
fall Board meeting in  
November.**

Three Receive Promotions in Liberal Arts Division

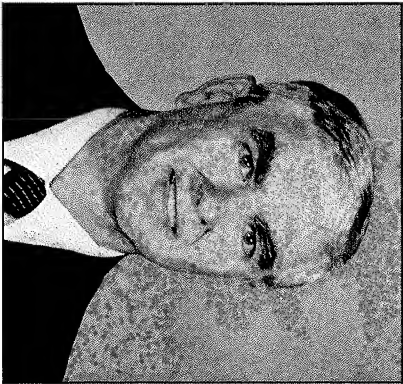
Recent personnel changes in the Division of Liberal Arts include the promotion of Dr. Paul Kubricht to chairman of the Liberal Arts Division and the appointments of Dr. Martin Batts as Coordinator of the English Department and Dr. Hobert Farrell as Coordinator of the Biblical Studies Department.

"These three individuals have demonstrated their leadership abilities in numerous ways during the past, and we are pleased to have them accept increased responsibilities," said Dr. Russell Primrose, Vice President for Academic Affairs. Kubricht, a professor of history and government, has a doctoral degree from Ohio State University and was recently selected by the U.S. State Department to serve as a consultant in screening candidates for assignments in Eastern European countries. His awards include a Mellon Summer Workshop Fellowship



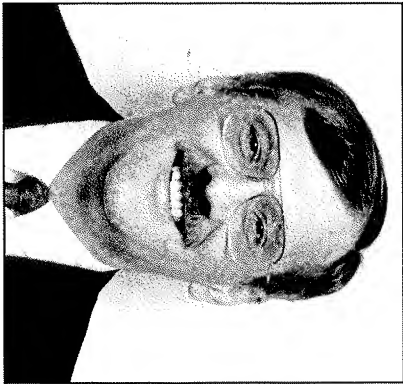
Dr. Martin Batts

(1987) at Rice University, a National Endowment for the Humanities Summer Seminar (1983) at the University of Connecticut, and the Robert H. Selby Award for Faculty Excellence (1983). He has also studied in Prague, Czechoslovakia and Vienna, Austria. Kubricht is a member of the American Historical Association, American Association for the Advancement of Slavic Studies, Conference on Faith and History, and Czechoslovak History



Dr. Hobert Farrell

Conference, and is a consultant for the Texas Committee for the Humanities and Public Policy. He and his wife, Mary, have three children: Stefan, Alyssa and Kathleen. Batts is an associate professor of English and joined the faculty in 1983. He has a doctoral degree from the University of Dallas (1983) and is a member of the Evangelical Theological Society. He and his wife, Reva, have two children, Vanessa and Jeremy. Farrell is an associate professor of Biblical Studies and holds a



Dr. Paul Kubricht

doctoral degree from Boston University (1972). He joined the faculty in 1978 after teaching for several years at John Wesley College. He is a member of the Evangelical Theological Society, Institute for Biblical Research, and the Society of Biblical Literature. Recently he had an article, "The Structure and Theology of Luke's Central Section", published in *Trinity Journal*. Farrell is also the pastor of Chalk Hill Community Church. He and his wife, Carol, have two children, David and John.

Alumni Serve Chamber — Continued From Page 1

has been involved in the Greater Longview United Way Campaign. His wife, Marjorie, is president of New Beginnings Newcomers Service. They are members of Moberly Baptist Church and have a son, Jerry. Musselman's hobbies include golf, fishing and ballroom dancing. He said he considers the most satisfying aspect of his job to be working with volunteers. "The success the Longview Chamber has enjoyed is because of volunteers who devote their time and energy," he said, "and such people deserve to be recognized."

Herndon, on the other hand, came to the Chamber quite a bit later in his career. After graduating from Longview High School in 1957, he served four years in the U.S. Army, including a tour in Korea. After enrolling at LeTourneau College, he took a leave of absence and spent some time in West Africa as a house parent. Eventually he earned a Bachelor of Science degree in Aeronautical Technology in 1967.

Herndon then went to work for North American Aviation Co. at the Johnson Space Center in Houston. "I was put in a group of advanced technical personnel but within a month they put me on the engineering payroll," he said.

"My lead engineer was an M.I.T. graduate and he was impressed with my knowledge of drafting, documentation and terminology. My LeTourneau education had equipped me to take on high level engineering tasks."

After several years there Bob and his wife, Linda, then returned to Dakar, Senegal (the westernmost country in Africa) as technical missionaries for the Assemblies of God. He served as a pilot and mechanic and she served as a nurse.

In 1977, the Herndons returned to the U.S. and Bob went to work at Aerospatiale Helicopter Co. in Grand Prairie, Tex. as an instructor in their pilot ground school.

Soon he was promoted to the products support division and eventually became manager.

Herndon said he built his staff around a nucleus of several LeTourneau graduates including Don Beacham, Larry Huntley and Ken Pierce.

"We had one of the most respected divisions in the company," he said.

"The LeTourneau graduate has a work ethic that pushes him ahead a lot faster than his peers," he added.

The Herndons and their sons, Jon and David, moved to Longview in 1984 where Linda went to work at Good Shepherd Medical Center and Bob was hired as the Chamber's first Director of Economic Development.

"I didn't really have a good idea of what Chambers of Commerce did, but I had been involved in civic work in Grand Prairie and it sounded like something that would be challenging and exciting," he said.

"I felt like I could be a good representative for Longview since I had grown up here and my industrial background has helped me understand what companies need when they move into a new area or expand," he added. According to Herndon, several new industries have relocated to Longview in the past few years.

Included are Tri-Star Industries, North American Plastics, and Sun Dial Co. Several other major prospects are in the decision-making stage.

"Many times the process takes two to three years to consummate," Herndon said. The process can be initiated in several ways, he said, through direct marketing efforts, referrals of others such as utility companies, referrals or requests. Then comes a series of phone calls, letters, and visits. If all goes well, a new industry locates in Longview. But any such

success has been preceded by plenty of research, hard work, and salesmanship. Herndon, who will be leaving the Chamber at the end of August to begin a new mission assignment, said his greatest satisfaction has been to see the economic development function institutionalized.

In recent months it has also become centralized, and now the Chamber's Economic Development Center takes up about half of the existing office space. The additional space became available this spring when the East Texas Tourism Association moved next door into larger quarters.

Included in the Center are representatives of the Longview Downtown Development Corporation, the Better Business Bureau of East Texas and the Texas Department of Commerce, plus co-director of economic development Ronnie Morrison and administrative assistant Patsy Piller.

Morrison's position is funded jointly by the City of Longview, Gregg County, the Greater Longview Economic Development Foundation, the Longview Downtown Development Corporation, and the Chamber of Commerce.

"One of the main attractions to any group that comes here is that our city shows a united front now," Herndon said.

"Right now a good part of our overall effort is being expended in the economic development area," added Musselman.

Herndon plans to move to Brazzaville, Congo (located in central Africa) next summer after all of the necessary support has been raised. He and his wife will be general missionaries in charge of church planting, evangelization, and related tasks. They will again be working for the Assemblies of God and have an initial four-year appointment.